

Could your patients benefit from speech therapy?

There is easy access to virtual care.

As demand for speech-language pathology services increases, patients may experience barriers such as long wait times, limited local availability, and travel challenges. Virtual speech therapy helps bridge these gaps by offering convenient, at-home care with outcomes comparable to in-person therapy.¹

Approximately 46 million Americans experience some form of a communication disorder.² The ability to communicate effectively contributes to how individuals are understood and affects how they interact with the world around them, including the relationships built with family, friends, and community. Early diagnosis, identification, and intervention may help slow the progression of medical conditions such as Alzheimer's, dementia, and Parkinson's disease.

As one option, Great Speech, a Cigna Healthcare® national provider, offers virtual speech therapy and is considered in network for many Cigna Healthcare commercial plans. The Great Speech network of specialized speech-language pathologists — who hold more than 250 licenses — is available across the United States.³ These therapists:

- Are matched with patients to treat specific conditions.
- Have flexible hours, including evenings and weekends from 8:00 a.m. to 9:00 p.m. in all time zones.
- Enable patients to address their communication challenges.
- May help patients efficiently work toward their goals.

When you advise your patients with Cigna Healthcare coverage that they could benefit from speech therapy, they may not realize that virtual therapy is an option. Help them improve their overall communication skills by educating them about the benefits of working with an in-network virtual speech-language pathologist.

Speech therapy can support a variety of conditions, including:

- Alzheimer's and dementia
- Articulation disorders
- Autism spectrum disorder
- Cognitive communication disorders
- Hearing loss
- Parkinson's disease
- Stroke and aphasia rehabilitation
- Stuttering
- Transgender voice affirmation
- Traumatic brain injury
- Voice disorders

Your patients can also learn about other in-network speech-language pathology options by searching [myCigna.com](https://mycigna.com)®.

 **For more information about Great Speech, visit GreatSpeech.com.**

1. Anna Scott, et al. "Telehealth versus face-to-face delivery of speech language pathology services: A systematic review and meta-analysis." Journal of Telemedicine and Telecare. 2025. Retrieved from <https://journals.sagepub.com/doi/pdf/10.1177/1357633X241272976>.

2. National Institute on Deafness and Other Communication Disorders (NIDCD). "2017-2021 NIDCD Strategic Plan." NIDCD. 15 April 2025. Retrieved from <https://www.nidcd.nih.gov/about/strategic-plan/2017-2021-nidcd-strategic-plan>.

3. Great Speech services are not currently available in U.S. territories, Montana, North Dakota, or West Virginia.